SUMMARY 12 years of experience in Telecommunication Industry with Experience in

Project Management, Solution Design, Product Management, Pre-sales and Software Development.

**Digi Telecommunications**

***Associate Principal July 2012 ~ Present (5 years)***

* Implemented YouTube Digital Distribution for up-selling Digi quota in YouTube.
* SME of CPA, Value Added Services platforms (SMS, MMS), IVR and VoIP systems, responsible in capacity, roadmap of VAS services
* Work with cross functional team with Marketing, Architect team for end-to-end system planning & feature deployments.
* Implement project within timeline, budget to ensure stakeholders are effectively engaged, proactively manage & mitigate risks and resolved
* Technical Analysis, proposal and recommendation for Digital Services, VAS Services and Messaging Platform.
* Prepare RF(x) & SOC. Co-ordinate & conduct RF(x) workshop with vendors across multiple Telenor Business Units.

**Unified Communications**

***Pre Sales, Solution Consultant Feb 2009 – Jun 2012***

***Key Responsibilities***

* Solution Consultant, - Pre-sales and Consultants for Telecommunication Value Added Service which are Call Completion Service, Mobile Advertising, UMB, Roaming Solution, Location Based Service and Music Services.
* Reports directly to CEO & Chairman and responsible for company-wide Solution Consultancy and Pre-sales Activities.
* Conducts workshops and presentation to local & overseas Mobile Operators for telecommunication system
* Engages operator regularly in discussion to understand technical issues and business requirements provide advice and proposes solution to customer.
* Participate in RF(x) process and tenders.
* Internal Engagement & System Solutioning
* Designs solution to be integrated into operator’s network based on functional, performance integration point requirements.
* Engages internal team of Product Managers, Development team, Project Managers and Engineers during project initiation and deployment stage.
* Feedback market requirements & competitor analysis to internal team to determine company’s strategy.

***Achievements***

* Followed up on over 70 sales & consultancy activities, which lead to over 7 projects and over 20 Change Requests in 2011.
* Established co-operation and joint development with Partner Company. Architects solution integration of company products.



**Assistant Research & Development Manager 2002 – Sept 2007**

*Key Responsibilities*

* *Team leader of 4 senior and junior engineers in full Software Development Life Cycle (Planning, Analysis, Development, Implementation and Maintenance processes)*
* *Led the development of core system for 3G Video gateway, Interactive Voice Response (IVR) system, VoIP Call System, Ring tone system and Voice Conference Systems and other Value Added Services*
* *System development in C/C++ language in Linux and Windows Environment, Research in Telecommunication protocols (VoIP, 3G, SS7), code performance optimization, stability improvement, TCP/IP & UDP socket programming, multi-threading and critical section technologies.*
* *Provided consultation for systems planning, voice and signaling capacity planning, as well as technical presentation and technical clarification for customers.*
* *Provide post-implementation support, training and documentation for project implementation.*

*Key Projects & Achievements*

* *Development of Voice & Media Server (2003 to 2007)*
* *Development of Mobile Video Gateway (2006 to 2007)*
* *Development of Personalized Ringback Tone System (2006 to 2007)*
* *Development of VoIP - SIP Switch (2004 to 2007)*
* *Development of IDD Calling Card & IVR System (2002 to 2007)*
* *Development of Voice Conferencing (2003)*



**Agilent Technologies, Penang**

**Product Engineer April 2000 - Feb. 2002**

*Key Responsibilities*

* Product owner of Frequency Counter responsible for yield, quality and assembly process
* Propose design modification to improve quality and yield of product
* Prepare production line for ISO 9001 and ISO 14000 certifications
* Identify and qualify new components for end-of-life parts

*Achievements*

* Completed product transfer of Frequency Counter production line from Korea to Penang, Malaysia
* Improved product yield from 80% to over 95%

SKILLS

PERSONAL SKILLS

* Strong Presentation and Writeup skills
* Excellent communication skills in technical and business
* Team player and independent. Frequent communication & work together with R&D, Sales, Finance and Project Management team.

TELECOMMUNICATION SKILLSETS

* CS Core Network, PS Core Network
* Hands on SS7 ISUP, CAMEL, MAP, TCAP, SCCP, SMPP protocols
* Value Added Services for Call Completion Product, Mobile Advertising System, UMB, Roaming System, Ringback Tone System, Background Music and Voice Products.

PROFESSIONAL CERTIFICATION

* Project Management - PRINCE 2 Practitioner (2015)
* Certified Professional for Requirements Engineering (2015)
* Microsoft Certified Professional in Installing, Configuring and Administering MS Windows (2002)
* Microsoft Certified Professional in Installing, Configuring and Administering MS Windows Server (2002)

EDUCATION

International University of Japan

*Masters Business & Administration (CGPA 3.86 / 4.00) Sept. 07 – July 09 (Japan)*

*(Major in Marketing)*

* Title of Master Dissertation: Mobile Content Personality modeling through statistical analysis
* 2 terms Dean’s list (top student) recipient
* Published consultancy report “Home Wireless Network” market research report for Bouygues Telecom, France
* Published consultancy report KDDI “au One” service market report for Bouygues Telecom, France
* Published commercial market report on “Google Android versus Japan Ecosystem”, currently available from telecom consultancy companies Infinita and Mind Commerce
  + http://www.infinita.co.jp/en/research/android.html
  + http://www.mindcommerce.com/Publications/androidreport.php



University of Malaya

Bachelor of Electrical Engineering April 1997 - April 2000 (Malaysia)

* Major in Electronics and Communications
* Director of Homepage and Publication in Engineering Students’ Society

Other Information

**Current Salary** RM 11,000

**Expected Salary** $ 6,000

**Availability** 2 months’ notice

**Reason for Leaving**

To seek for exciting & challenging overseas based position, where I can utilize my experience in both vendor & operator environment.

**Recent photo**

